Satbayev Business School (SBS)





Satbayev Business School (SBS)

is a structural unit of Satpayev University and established in accordance with the decision of the Board of Directors of SU.

Goal and mission (SBS)

The strategic goal of Satbayev Business School is to establish a platform for the training and professional development of senior and middle-level company executives to ensure sustainable development of industrial production and enhance economic growth.

Mission

Training and professional development of managerial personnel capable of meeting modern challenges and successfully managing businesses in conditions of uncertainty and risk

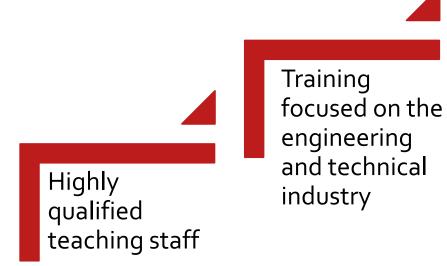
SBS participants - the future technical elite of Kazakhstan

SBS Goal of the program

- To promote the development of interaction between science, business, and government.
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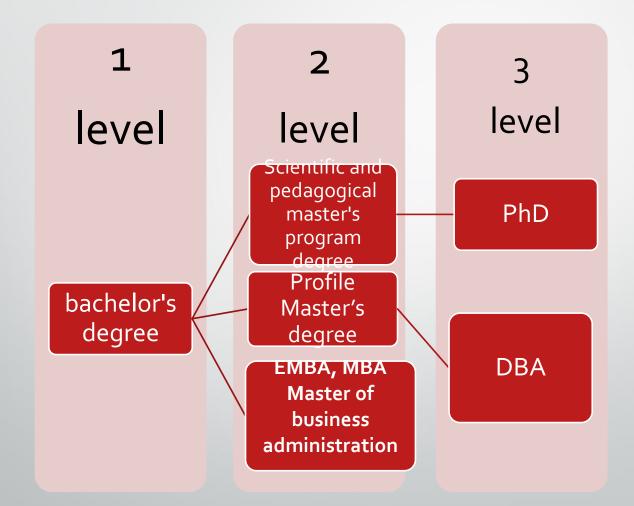


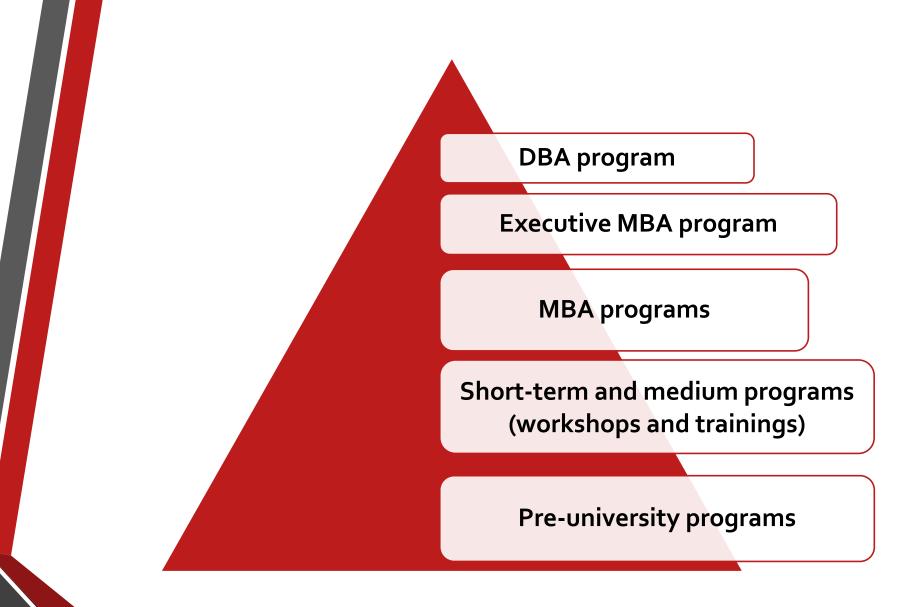
Уникальность Satbayev Business School



Adaptation of programs to Kazakhstani realities

A prestigious university with a <u>90</u>-year history The system of higher and postgraduate education in the Republic of Kazakhstan





SBS educational programs

<u>1 Level</u>

The main goal of pre-university programs is to conduct career guidance activities to attract high-quality and motivated applicants

Name of the training/seminar	The target audience
Young geologist	9-11 grades, college graduates
Conscious career choice	9-11 grades, college graduates
"21st century skills"	9-11 grades, college graduates
Business camp for teenagers	7-10 grades, graduates



<u>2 Level</u>

Professional Development Programs (PDP)

- Short-term seminars and trainings. A portfolio of shortterm programs can be formed from popular trainings and seminars
- Corporate seminars and trainings commissioned by companies (in-house);
- Outbound international training sessions and seminars (in collaboration with international partners);
- Medium-term certified professional development programs with issuance of certificates

• Effective Team Management Model in the Digital Environment.

- Business Etiquette for Leaders.
- Team Coaching for Managers.
- Artificial Intelligence and Neural Networks in Company Management: How Technologies Transform Business Processes.
- Uranium Technology. Mineralogy and Methods of Rare and Radioactive Element Ore Investigation. Logistics in the Uranium Mining Industry.
- Digital Transformation and Data Management.
- Crisis Management in Mining Projects.
- Digital World Management. Geological Support of Mining Operations.
- Investment Attractiveness of Oil and Gas Companies. Financial Analysis and Forecasting of Oil and Gas Companies' Financial Position.
- Reconfiguration of Global Energy Markets: New Conditions, New Opportunities, Major Challenges. Global Economy amidst Energy Crisis and Geopolitical Shifts.

Change Management.

Uncertainty Management, Risk Forecasting and Assessment.

JOINT PROGRAMS for short-term courses and seminars



Courses in the field of Data Analysis and Artificial Intelligence:

- Data Scientist
- Data Engineer
- Data architect with the Center for Continuing Education of Bauman MSTU

<u>3 Level</u> Proposed MBA programs:



- MBA in Energy Management;
- MBA in Oil and Gas Industry Management;
- MBA Mining & Metals Management;
- MBA in IT Management;
- MBA in Transportation Management;
- MBA in Digital IT Management;
- MBA in Construction Management;
- MBA Data Analytics and Artificial Intelligence.

Joint MBA programs (double degree programs)

Agreements have been obtained for the implementation of the following joint programs:

- MBA "Challenges of the Digital World" Graduate School of Management, Saint Petersburg State University (SPbGU)
- MBA Mining & Metals in collaboration with National University of Science and Technology MISIS (NUST MISIS)
- MBA "Leadership in Times of Change" in collaboration with Tomsk Polytechnic University (TPU)
- MBA "Management in the Oil and Gas Industry" in collaboration with Tomsk Polytechnic University (TPU)
- MBA "Energy Business Management. Project Management" -Gubkin Russian State University of Oil and Gas (NRU) named after I.M. Gubkin
- MBA "Management of Energy Business Transformation" in collaboration with Gubkin Russian State University of Oil and Gas (NRU) named after I.M. Gubkin

Executive MBA Program

Executive MBA Program - a specialized program designed for experienced executives and top managers with extensive managerial experience.

 The program is tailored for those who aspire to hold leading positions in company management and significantly broaden the career advancement opportunities for program graduates.



Distinctive feature of the **Executive MBA program**

Leadership training :

- proficient in the most cutting-edge methods and technologies of company management across all production sectors;
- capable of managing technological processes and personnel;
- able to shape the overall strategic direction of a production-technical company in the era of digitalization;
- making optimal investment decisions;
- setting strategic goals and making decisions in conditions of uncertainty.

Joint Executive MBA programs



Currently, agreements have been obtained for the implementation of the following joint Executive MBA programs:

- Executive MBA at the Graduate School of Management, Saint Petersburg State University
- Executive MBA in Energy Leadership at Gubkin Russian State University of Oil and Gas (NRU) named after I.M. Gubkin

<u>4 Level</u>

DBA programs Satbayev Business School

Qazakstani DBA Program

Joint DBA Program

The goal of the DVA program

 is to prepare a new generation of senior leaders for technical industries in order to ensure sustainable development of industrial production and enhance the pace of economic growth.

MBA program participants

The program is aimed at training senior executives with extensive practical management experience, who are poised to lead major manufacturing companies in Kazakhstan. They will be capable of addressing strategic challenges, making responsible decisions and adapting to changing conditions.

The target audience

- Company leaders from all technical sectors of the economy (CEOs, CEO-1, CEO-2, Board Members, Executives, Observational and Expert Council Members)
- Owners of companies in industrial sectors
- Managers and owners of technology companies
- Government officials involved in regulating industrial production and construction sectors
- Other top managers of organizations and enterprise owners interested in the thematic area.

Graduation Documents

- During the course of study, a mandatory overseas module is included in one of the countries of near and far abroad, chosen by the participants, at the partner universities of SBS KazNITU (Russia, China, Malaysia, South Korea, Switzerland, Italy, Spain, France, etc.).
- Individuals who complete the DBA educational program and publicly defend their doctoral dissertation are awarded the degree of "Doctor of Business Administration" with the issuance of a state diploma from the National Accreditation Center of KazNITU named after K.I. Satpayev.

Joint DBA Programs



Joint DBA Programs

At the moment, agreements have been reached on the implementation of the following joint programs:

- DBA "InTech" Doctor of Administration in Industrial Technologies program in collaboration with National University of Science and Technology MISIS.
- DBA "Energy Ecosystem Management" Joint program with Gubkin Russian State University of Oil and Gas (National Research University).
- DBA "Education Doctor" (EdD) Doctor of Educational Management program in collaboration with National University of Science and Technology MISIS.

Candidate Requirements:

• Possession of a master's degree (preferably an MBA)

or a candidate of sciences degree;

- Minimum of 5 years of managerial experience;
- Program duration 3 years,

Teaching Format – modular (without interrupting work);

- Language of Instruction Russian/Kazakh;
- 9 modules (8 instructional modules and

1 module for dissertation defense);

Start Date – according to the program launch plan.

Detailed information can be obtained at the SBS office

- Almaty city, Seifullin str., 22/5, office 201;
- Satbayev Business School of Kazakh National Research; Technical University named after K.I. Satpayev;
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