

## Institute for Foreign Affairs and Trade

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## Scientific consultant review

for Aliya Adilova's work

according to the doctoral dissertation on a subject:

«Project management in the sphere of telecommunications of the Republic of Kazakhstan» presented to the defense for a degree of Doctor of Philosophy (PhD) in the specialty 6D051800 – Project management

Telecommunications plays a key role in strengthening of a national security, political stability and economic growth of any country. For Kazakhstan market of telecommunications is characteristically attribute of aliasing distortions and negative phenomenon in the social sphere. Telecommunications decrease economic migration from countryside and enhance processes of country globalization.

The growth of competition in the market makes telecommunication companies to be more flexible and dynamic. Concentrate the efforts on satisfaction of consumer requests and increasing competitiveness. It is necessary to learn team work and reduce duration of production cycle and processes.

Efficiency of activities in telecommunication companies is depend from methods of management and forms of conducting business. The companies review management strategy, perform search of optimum methods of management and forms of conducting business.

Consequently, effective management of telecommunication projects is an actual scientific problem. Relatively, there is a question of using project management system in telecommunication projects. Using of methods is necessary for decreasing of expenses and increasing competitiveness of Kazakhstan telecommunication operators.

Ensuring sustainable economic development of the companies and increasing of their competitiveness requires using of scientifically based system of the analysis, forecasting and monitoring relying on quantitative methods. Using of scientifically based analysis in research will apply to ensure stable growth of national economy.

Solution of such large problems as revealing of methods of activities improvement and increasing of competitiveness of telecommunication companies is a large application problem. Determination of a possibility of using tools and methods of project management can help in decision of these problems.

Using techniques developed by the author of the process of project management system implementation in the telecommunication company confirms the justification of scientific provisions of dissertation research.

Author's approach to definition of concept telecommunication project and its features can be estimated as novelty of work.

Complex of scientific results of dissertation research of A. Adilova eliminates the certain gap of economic science. Research allows to understand principles of creating process models in telecommunication company. On basis of process models, constructing



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matrix of processes in company. Matrix of processes assists to ermine group of processes, for which is necessary to use project-oriented management. After taking of effective tool, where described all processes of the company, management can determine those, which are value for the customer. In its turn, it will help to accept right decision on managing with these processes.

The main results of the dissertation were published by the author in sources of the open scientific press, including foreign one, and were discussed at various international scientific and practical conferences. Generally nine works on the topic of dissertation, including one article in the quoted edition entering the database Scopus are published by A. Adilova.

The dissertation of A. Adilova, executed on a subject: «Project management in the sphere of telecommunications of the Republic of Kazakhstan» can be considered as fully completed scientific and qualified research which is done independently on a relevant scientific topic. The dissertation is closely coordinated to state programs, priority for the Republic of Kazakhstan. Results of research carried out by A. Adilova represent the solution of a large and actual applied problem.

I consider that dissertation work of A. Adilova meets requirements of the Committee for Control of Education and Science of MES of the Republic of Kazakhstan and it can be allowed to public defense for a degree of Doctor of philosophy (PhD) in the specialty 6D051800 - Project Management.

Foreign scientific consultant, Dr. PhD, Associate Professor

Laszlo Vasa

5<sup>th</sup> September 2016